

**AGENDA
CITY OF PATTERSON**

**ECONOMIC STRATEGIC COMMISSION
REGULAR MEETING**



**Thursday, July 19, 2018
11:30 a.m.**

**City of Patterson - City Hall
1 Plaza
City Council Chambers
Patterson, California**

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The ESC agenda and supporting public documents (if any) are available for viewing in City Hall, Administration Department, 1 Plaza, 2nd Floor, Patterson, California. The ESC agenda and supporting public documents (if any) are also available online on our City web site www.ci.patterson.ca.us listed under Popular Links “Agenda Center” and listed under the “Upcoming Events Calendar” under the date of the meeting or please call or email the City Clerk at (209) 895-8014 or cityclerk@ci.patterson.ca.us

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1. Call to Order
 2. Statements of Conflict
 3. Items from the Public

The public wishing to address the Commission on items that do not appear on the agenda may do so; however, the Commission will take no action other than referring the item to staff for study and analysis and may place the item on a future agenda.

Any member of the audience desiring to address the Commission regarding a matter on the agenda, please state so at the time the item is announced by the Chairperson. In order that all interested parties have an opportunity to speak, any person addressing the Commission may be limited to a maximum of five (5) minutes.

4. Motion to Approve ESC Meeting Minutes of May 17, 2018.
5. Report on the Tagline Competition
 - Review results of the tagline entries.
 - Appoint two (2) members from the ESC to be on the Selection Committee.
6. Update on City and Private Projects.
7. Other Matters.
8. Adjournment.

(ESC and Ad Hoc Members Please Remember to Bring \$10 for Lunch)

City of Patterson
Economic Strategic Commission
Regular Meeting Minutes
May 17, 2018

1. Call to Order

The regular meeting of the Patterson Economic Strategic Commission of May 17, 2018 was called to order in the City Hall, City Council Chambers, 1 Plaza, Patterson at 11:47 a.m.

ESC Members Present: Ken Buehner, Rick Schiltz, George Galloway Mac Master (3)

ESC Member Excused: Fred Fowler, Elwood Schut (2)

City Staff Present: Community Development Director David James,
Administrative Assistant to the City Clerk Aracely Alegre (2)

City Staff Excused: City Manager Irwin, Public Works Director Willett, City Engineer Ulloa (3)

2. Statements of Conflict – None

3. Items from the Public – None

4. Motion to Approve ESC Meeting Minutes of March 22, 2018.

George Galloway Mc Master motioned to approve the Minutes of March 22, 2018. The motion was seconded by Ken Buehner and approved by a 3-0 roll call vote.

5. Introduction to City of Patterson Tools for Business Success.

Community Development Director James addressed his report/presentation.

- New addition to our website with resources for anyone wanting to start a business
- Webpage to be multilingual

George Galloway Mac Master addressed the item that the City website had information that was out of date.

6. Status Report on the Tagline Competition.

Community Development Director James updated the Commission on the Tagline Competition.

- Entry form and information available on the City website, front page, City News.
- Tentative date of June 1, 2018, to form a selection committee that will consist of two members from the City Council and two members from the Economic Strategic Commission.

Ken Buehner stated he was interested in being part of the selection committee.

7. Update on City and Private Projects.

Community Development Director James updated the Commission on the following projects:

- Update on the cannabis dispensaries.
- Patterson Family Pharmacy new building.
- Progress on hotel construction.
- New company coming to Patterson, specializing in building trusses.
- Mini golf and family fun center is underway.

8. Other Matters –

Ken Buehner requested an update on the item of digital sign(s) in prominent location(s) coming into Patterson.

Ken Buehner addressed the item of the homeless going through recycle and trash bin containers and leaving a mess.

9. Adjournment.

There being no further business, the regular meeting of the Economic Strategic Commission of May 17, 2018 was adjourned at 12:56 p.m.

Aracely Alegre, Administrative Assistant to the City Clerk

Maricela Vela, City Clerk