

**AGENDA
CITY OF PATTERSON
DOWNTOWN REVITALIZATION COMMITTEE
REGULAR MEETING**



**Monday, May 8, 2023
5:00 p.m.**

**City of Patterson - City Hall
1 Plaza
City Council Chambers
Patterson, California**

THIS MEETING WILL BE PHYSICALLY OPEN TO THE PUBLIC. ALL MEMBERS OF THE PUBLIC MAY ALSO PARTICIPATE IN THE MEETING VIA TELECONFERENCE BY CALLING 1-669-900-6833 MEETING ID: 836 7355 2366, PASSWORD: 862999 AND WILL BE GIVEN THE OPPORTUNITY TO PROVIDE PUBLIC COMMENT. JOIN FROM A PC, MAC, IPAD, IPHONE, OR ANDROID DEVICE BY USING THIS URL:

<https://us06web.zoom.us/j/83673552366?pwd=VnhGU0czMzRFSkRYSG1UNGZINWF2QT09>

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Department at (209) 895-8020. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADA Title II]

The DRC agenda and supporting public documents (if any) are available for viewing in City Hall, Planning Department, 1 Plaza, 2nd Floor, Patterson, California. The DRC agenda and supporting public documents (if any) are also available online on our City web site www.ci.patterson.ca.us listed under "Agenda Center" and listed under "Downtown Revitalization Committee" or you may contact the Planning Department directly at (209) 895-8020 or email planning@ci.patterson.ca.us

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- 1. Call to Order**
- 2. Statements of Conflict**
- 3. Items from the Public**

The public wishing to address the Committee on items that do not appear on the agenda may do so; however, the Committee will take no action other than referring the item to staff for study and analysis and may place the item on a future agenda.

Any member of the audience desiring to address the Committee regarding a matter on the agenda, please state so at the time the item is announced by the Chairperson. In order that all interested parties have an opportunity to speak, any person addressing the Committee may be limited to a maximum of five (5) minutes.

- 4. Motion to approve DRC special meeting minutes of March 6, 2023.**
- 5. Video telecommunication presentation by RRM Design Group planning consultants regarding the Patterson Downtown Master Plan.**
- 6. Discussion / Recommendations by DRC regarding agenda item #5 (above).**
- 7. Adjournment**

City of Patterson
Downtown Revitalization Committee
Special Meeting Minutes
March 6, 2023

1. **Call to Order**

The special meeting of the Downtown Revitalization Committee (DRC) of March 6, 2023, was called to order at 5:29 p.m. by Chairperson Benefield.

DRC Members Present: Timothy Benefield, Lisa Days, Michael Sidhu

DRC Members Excused: Ali Wright, Erica Ayala

City Staff Present: Mayor Michael Clauzel, City Manager Irwin, Community Development Director Stice, Recreation and Community Services Director Flanders and Downtown Revitalization Committee Secretary Melo

2. **Statements of Conflict** None

3. **Items from the Public** None

4. **Motion to approve DRC regular meeting minutes of December 12, 2022**

Committee Member Days motioned to approve the December 12, 2022, DRC meeting minutes, and the motion was seconded by Committee Member Sidhu with a 3-0 vote.

5. **Community Development Director update on status of the Patterson Downtown Master Plan**

Community Development Director Stice gave the committee members an update on the Patterson Downtown Master Plan that the City Council would review it on March 14th and then the consultants would work on the final draft of the Downtown Master Plan. The next steps would be to finalize the plan, prepare the environmental work required by the California Environmental Quality Act (CEQA), and then schedule a public hearing for consideration of adoption of the Downtown Master Plan.

Community Development Director Stice and City Manager Irwin answered questions from the committee members regarding the timeline/schedule and funding for the Downtown Master Plan.

6. **Committee discussion regarding opportunities to strategize, consider and support events within Downtown Patterson**

Committee members discussed with staff, ideas they had to support events in downtown Patterson such as a farmer's market, holding an event in a parking lot downtown so streets don't have to be closed, easter egg hunts, car show, a downtown amphitheater, symphony or string quartet and movies in the park with skate the circle.

7. **Committee discussion regarding water features or other physical improvements within Downtown Patterson**

Committee members discussed placing banners in the flag holders which normally hold the American flags to promote the Downtown Master Plan. They also discussed updating the downtown lighting.

Committee members came up with a consensus of features to be considered within the Downtown Master Plan, to forward to the City Council.

- Water feature
- Banners
- Music Amphitheater

8. **Adjournment:** 6:56 p.m.