

**AGENDA
CITY OF PATTERSON
DOWNTOWN REVITALIZATION COMMITTEE
REGULAR MEETING**



**Monday, July 10, 2023
5:00 p.m.**

**City of Patterson - City Hall
1 Plaza
City Council Chambers
Patterson, California**

THIS MEETING WILL BE PHYSICALLY OPEN TO THE PUBLIC. ALL MEMBERS OF THE PUBLIC MAY ALSO PARTICIPATE IN THE MEETING VIA TELECONFERENCE BY CALLING 1-669-900-6833 MEETING ID: 853 5625 0875, PASSWORD: 589173 AND WILL BE GIVEN THE OPPORTUNITY TO PROVIDE PUBLIC COMMENT. JOIN FROM A PC, MAC, IPAD, IPHONE, OR ANDROID DEVICE BY USING THIS URL:

<https://us06web.zoom.us/j/85356250875?pwd=RDgzZkt4QjVjdUNkZCtEVXJaRmN5Zz09>

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Department at (209) 895-8020. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADA Title II]

The DRC agenda and supporting public documents (if any) are available for viewing in City Hall, Planning Department, 1 Plaza, 2nd Floor, Patterson, California. The DRC agenda and supporting public documents (if any) are also available online on our City web site www.ci.patterson.ca.us listed under "Agenda Center" and listed under "Downtown Revitalization Committee" or you may contact the Planning Department directly at (209) 895-8020 or email planning@ci.patterson.ca.us

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- 1. Call to Order**
- 2. Statements of Conflict**
- 3. Items from the Public**

The public wishing to address the Committee on items that do not appear on the agenda may do so; however, the Committee will take no action other than referring the item to staff for study and analysis and may place the item on a future agenda.

Any member of the audience desiring to address the Committee regarding a matter on the agenda, please state so at the time the item is announced by the Chairperson. In order that all interested parties have an opportunity to speak, any person addressing the Committee may be limited to a maximum of five (5) minutes.

- 4. Motion to approve DRC regular meeting minutes of June 12, 2023**
- 5. Discussion of downtown master plan**
- 6. Review of downtown short-term projects to present to City Council on July 18th**
- 7. Adjournment**

City of Patterson
Downtown Revitalization Committee
Regular Meeting Minutes
June 12, 2023

1. **Call to Order**

The regular meeting of the Downtown Revitalization Committee (DRC) of June 12, 2023, was called to order at 5:06 p.m. by Chairperson Benefield.

DRC Members Present: Timothy Benefield, Lisa Days, Michael Sidhu, Ali Wright

DRC Members Excused: Erica Ayala

City Staff Present: Mayor Michael Clauzel, City Manager Irwin (zoom), Community Development Director Stice and Downtown Revitalization Committee Secretary Melo

2. **Statements of Conflict** None

3. **Items from the Public** None

4. **Motion to approve DRC regular meeting minutes of May 8, 2023**

Committee Member Days motioned to approve the May 8, 2023, DRC meeting minutes, and the motion was seconded by Committee Member Wright with a 4-0 vote.

5. **Discussion of current and conceptual projects in the downtown area.**

Community Development Director Stice showed a site plan of the downtown water building restaurant opening in Patterson soon. He answered questions from the DRC regarding on-site parking. He also showed conceptual drawings for a downtown circle lighting plan. He answered questions from the DRC regarding timing of the lighting plan installation.

Kandice Kiser spoke about a grant approved for Veterans Memorial Park. It was mentioned during a presentation at a City Council meeting to utilize the horseshoe pit to use as a barbeque area and gazebo with picnic tables and built-in trash receptacles. Community Development Director Stice stated that RRM Design was aware of the lighting plan proposal downtown. Mayor Clauzel stated that he plans to have the poles painted from the Blues Cafe frontage to the extension to the north. The DRC asked questions about the future Javi's restaurant opening at the old Pizza Plus location.

Naomi Jacobson asked if parking was being taken away on N. 3rd Street because there's no parking during the day and taking away parking there wouldn't be ideal.

The DRC discussed downtown parking ideas that were mentioned at the last DRC meeting. Committee

Member Days spoke about utilizing alleys to get from one area of downtown to another but with added lighting. Chairperson Benefield suggested adding planters in the alley. Committee Member Sidhu suggested having art in the alley from local artists. Kandace Kiser stated that \$3,000 will go towards a mural on El Circulo on the back wall of Greg Nunes Realty.

6. **Strategize some ideas for downtown short-term projects to present to City Council**

Community Development Director Stice recommended discussing more ideas for downtown short-term projects. Banners, water feature and amphitheater were presented to the City Council at a past meeting as a consensus from the DRC. Chairperson Benefield suggested putting hedges and planters to dress up the outside of the circle. Kandace Kiser suggested placing more benches around the downtown area to have more seating for the public. Committee Member Days suggested more planting around the center building.

There was a consensus of the DRC to present circle lighting, landscaping and benches to the City Council. City Manager Irwin suggested taking the consensus to the June 20th City Council meeting. Committee Member Wright stated that she would present the consensus to the City Council. Committee Member Days stated that she will take pictures and send them to Committee Member Wright for the presentation.

7. **Adjournment:** 6:07 p.m.